

CONTRACT



ENCT
3221 South Evans Street
Greenville, NC 27834
(252) 355-8542

And:

Greer Margolis & Mitchell
3050 K Street Northwest
Washington, DC 20007
USA

<u>Contract / Revision</u>		<u>Alt Order #</u>
905672 / 4		25170682
<u>Product</u>		
4712 candidate		
<u>Contract Dates</u>	<u>Estimate #</u>	
10/11/16 - 10/17/16	4712	
<u>Advertiser</u>	<u>Original Date / Revision</u>	
POL/Roy Cooper for Governor	07/19/16 / 10/13/16	
<u>Billing Cycle</u>	<u>Billing Calendar</u>	<u>Cash/Trade</u>
EOM/EOC	Broadcast	Cash
<u>Property</u>	<u>Account Executive</u>	<u>Sales Office</u>
ENCT	Katz Washington	Katz/Washingto
<u>Special Handling</u>		
<u>Demographic</u>		
Adults 35+		
<u>Agency Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
9912856	297	317
<u>Agency Ref</u>	<u>Advertiser Ref</u>	
IN117/SP159/AL1336		

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
1	ENCT	10/11/16	10/17/16	Steve Wilkos	9a-10a		:30				NM	2	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
	Week:	10/11/16	10/17/16	MTWTF--	2				\$15.00				
2	ENCT	10/11/16	10/17/16	Cops	5p-530p		:30				NM	2	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
	Week:	10/11/16	10/17/16	MTWTF--	2				\$10.00				
3	ENCT	10/16/16	10/16/16	Su 3p Movie	3p-5p		:30				NM	1	\$10.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
	Week:	10/11/16	10/17/16	-----S	1				\$10.00				
4	ENCT	10/12/16	10/12/16	Wed 9p Frequency	9p-10p Frequency		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
	Week:	10/11/16	10/17/16	--W----	1				\$100.00				
5	ENCT	10/11/16	10/11/16	Tue 9p No Tomorrow	9p-10p No Tomorrow		:30				NM	1	\$65.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
	Week:	10/11/16	10/17/16	-T-----	1				\$65.00				

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

LIN Television Corporation does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on LIN Television Corporation stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



WNCN
 EASTERN NORTH CAROLINA
 on your side
 3221 S. Evans St.
 Greenville, NC 27834
 252-355-8500

ENCT
 3221 South Evans Street
 Greenville, NC 27834
 (252) 355-8542

Contract / Revision	Alt Order #
905872 / 4	25170682

Contract Dates	Product	Estimate #
10/11/16 - 10/17/16	4712 candidate	4712

Advertiser	Original Date / Revision
POL/Roy Cooper for Gov	07/19/16 / 10/13/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
E 6	ENCT	10/14/16	10/14/16	Fri 9p Penn & Teller	9p-10p		:30				NM	1	\$65.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
	Week:	10/11/16	10/17/16	----F--	1				\$65.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
	1	ENCT	10/11/16-10/17/16	Fri 9p Penn & Teller	9p-10p	-----F----	:30		\$65.00		NM		
	See MG 6.2												
	2	ENCT	10/11/16-10/17/16	Fri 9p Frequency	9p-10p	-----F----	:30		\$65.00		NM		
	MG for 6.1 10/14												
7	ENCT	10/17/16	10/17/16	Mon 9p Jane the Virgin	9p-10p		:30				NM	1	\$65.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
	Week:	10/11/16	10/17/16	M-----	1				\$65.00				
8	ENCT	10/16/16	10/16/16	Mane's Agents of Shield	9p-10p Agents of S		:30				NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
	Week:	10/11/16	10/17/16	-----S	1				\$20.00				
9	ENCT	10/11/16	10/17/16	9 On Your Side News @ 10p	10p-1030p		:30				NM	2	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
	Week:	10/11/16	10/17/16	MTWTF--	2				\$35.00				
10	ENCT	10/11/16	10/17/16	9 On Your Side News @ 10p	10p-1030p		:30				NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
	Week:	10/11/16	10/17/16	-----S-	1				\$25.00				
11	ENCT	10/11/16	10/17/16	Cougartown	1130p-12a		:30				NM	2	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
	Week:	10/11/16	10/17/16	MTWTF--	2				\$10.00				
12	ENCT	10/11/16	10/17/16	Community	1230a-130a		:30				NM	2	\$10.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
	Week:	10/11/16	10/17/16	MTWTF--	2				\$5.00				
Totals												17	\$500.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/26/16 - 10/17/16	17	\$500.00	(\$75.00)	\$425.00
Totals	17	\$500.00	(\$75.00)	\$425.00

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WNCN
 FAST FIVE
 EASTERN NORTH CAROLINA
 on your side
WNCN.com
 on your side online
 3221 S. Evans St.
 Greenville, NC 27834
 252-355-8500

ENCT
 3221 South Evans Street
 Greenville, NC 27834
 (252) 355-8542

<u>Contract / Revision</u>		<u>Alt Order #</u>
905872 / 4		25170682
<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/11/16 - 10/17/16	4712 candidate	4712
<u>Advertiser</u>	<u>Original Date / Revision</u>	
POL/Roy Cooper for Gov	07/19/16 / 10/13/16	

Signature: _____

Date: _____

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125 West 55th St
New York, NY 10019

KATZ
TELEVISION
GROUP

Contract # 25170682

Changes as of: 10/13/2016 at 10:38 AM

Version: Highlighting Revision 3

CPE: 297/317/4712

Agency: GMMB

GMMB 3050 K ST NW
WASHINGTON DC
20007

Flight: 10/11/16 - 10/17/16

Advertiser: Roy Cooper for
Governor

Product: Cooper-NC-Gov

Station: ENCT

Market: Greenville/New
Bern/Wash

Office: WASHINGTON

Total \$: \$500.00

Total Spots: 17

Total CPP: \$0.00

Agency Order #: 5021762

Buyer: Outen, David

Salesperson: JACOB ROTH
212-373-8175

Primary Demo: Adults 35+

Con Type: POLITICAL/NOTE

Assistant: JACOB ROTH
212-373-8175

Total GRP:

Traffic #: 905872

Separation:

Comments: revised order,

In 5 changed prgm name.

Ins 4,7, changed day/tp/prgm names,ncir's

In 6 changed day and prgm name.

Ins 8,3 changed tp and prgm names,ncir

#	Day/Time	DP	Program	Rate	A3SP Rating	Len	10/11 - 10/11		Total Spots	Total \$	CPP	GRP
							10/11	10/11				
6	F 9p-10p		Frequency	\$65.00	0	30	1		1	\$65.00	\$0.00	0.0
Level 3 Changes: Program from Penn and Teller to Frequency												

TOTALS: 17

17 \$500.00 \$0.00 0.0



Changes as of: 10/13/2016 at 10:38 AM		Version: Highlighting Revision 3	
Flight: 10/11/16 - 10/17/16	Station: ENCT	Total \$: \$500,000	
Advertiser: Roy Cooper for Governor	Market: Greenville/New Bern/Wash	Total Spots: 17	
Product: Cooper-NC-Gov	Office: WASHINGTON	Total CPP: \$0.00	
Agency Order #: 5021762		Primary Demo: Adults 35+	
Buyer: Quien, David	Con Type: POLITICAL/NOTE	Total GRP: Traffic #: 905872	
Salesperson: JACOB ROTH 212-373-8175	Assistant: JACOB ROTH 212-373-8175	Separation:	

Order Level Comments

Competitive Information

Monthly Summary		
Month	Spots	Dollars
2016-Oct	17	\$500.00
Total	17	\$500.00

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	17	\$500.00	N/A	0.0
Total	100%	17	\$500.00	N/A	0.0

Transaction History



125 West 55th St
New York, NY 10019

Contract # 25170682	Changes as of: 10/13/2016 at 10:38 AM	Version: Highlighting Revision 3
CPE: 297/317/4712	Flight: 10/11/16 - 10/17/16	Total \$: \$500.00
Agency: GMMB	Advertiser: Roy Cooper for Governor	Total Spots: 17
GMMB 3050 K ST NW WASHINGTON DC 20007	Product: Cooper-NC-Gov	Total CPP: \$0.00
Agency Order #: 5021762	Primary Demo: Adults 35+	Total GRP:
Buyer: Outen, David	Con Type: POLITICAL/VOTE	Traffic #: 905872
Salesperson: JACOB ROTH 212-373-8175	Assistant: JACOB ROTH 212-373-8175	Separation:

Transaction History						
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg
Revision	8/26/16 3:54 PM	CAROLYN ALLAIRE	Confirmed			\$0
Makegood 1	8/26/16 9:11 AM	Jennifer Layman	Confirmed			\$0
Queued for Electronic Contracting	7/18/16 8:27 AM					\$0
Queued for Electronic Contracting	5/12/16 8:39 AM					\$0
New	5/11/16 4:50 PM	JACOB ROTH	Confirmed	17		\$500.00

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.